

the big picture



Let's start with an overview of the 6 major phases involved in creating and launching your school's online orientation program:

1. **PLAN**
Invest time here, and the rest of the process will flow smoothly.
See our **PLANNING** and **OBJECTIVES** pages for tips on how to get started.
2. **CREATE**
There are really two aspects to this stage: **gathering** content (written, photography, videos, etc.) that you have at your fingertips, and **creating** new content to fill in the blanks. See our **CONTENT STEPS** page for more.
3. **LEARN**
Your Go Live Coordinator will train you how to use the Launch Management Console through screen-sharing.
4. **UPLOAD**
It's easy to copy and paste your written content into the Launch Management Console. You can also upload images and other documents yourself, but send videos to us and we'll take it from there. (And don't forget: if you'd like, we'll load ALL your content for you – just ask!)
5. **REVIEW**
This is important. Go through the entire orientation as if you were the end user. Invite peers and others to review as well. Be sure to compare your experience as a user with the Objectives you identified back in the Planning stage.
6. **GO LIVE!**
Contact your Go Live Coordinator, who will help you with final arrangements to Publish and Go Live!